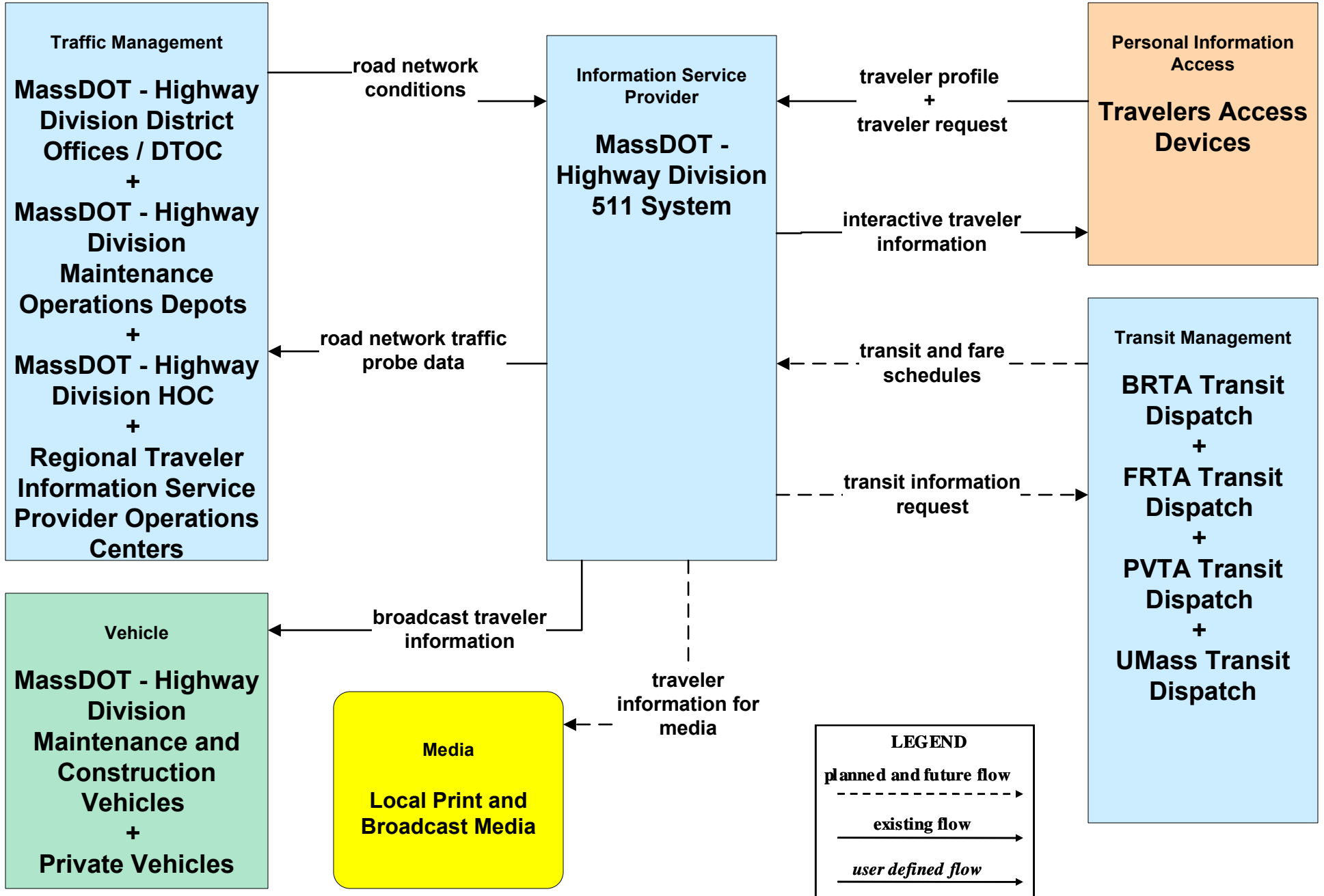


Western Massachusetts Regional ITS Architecture

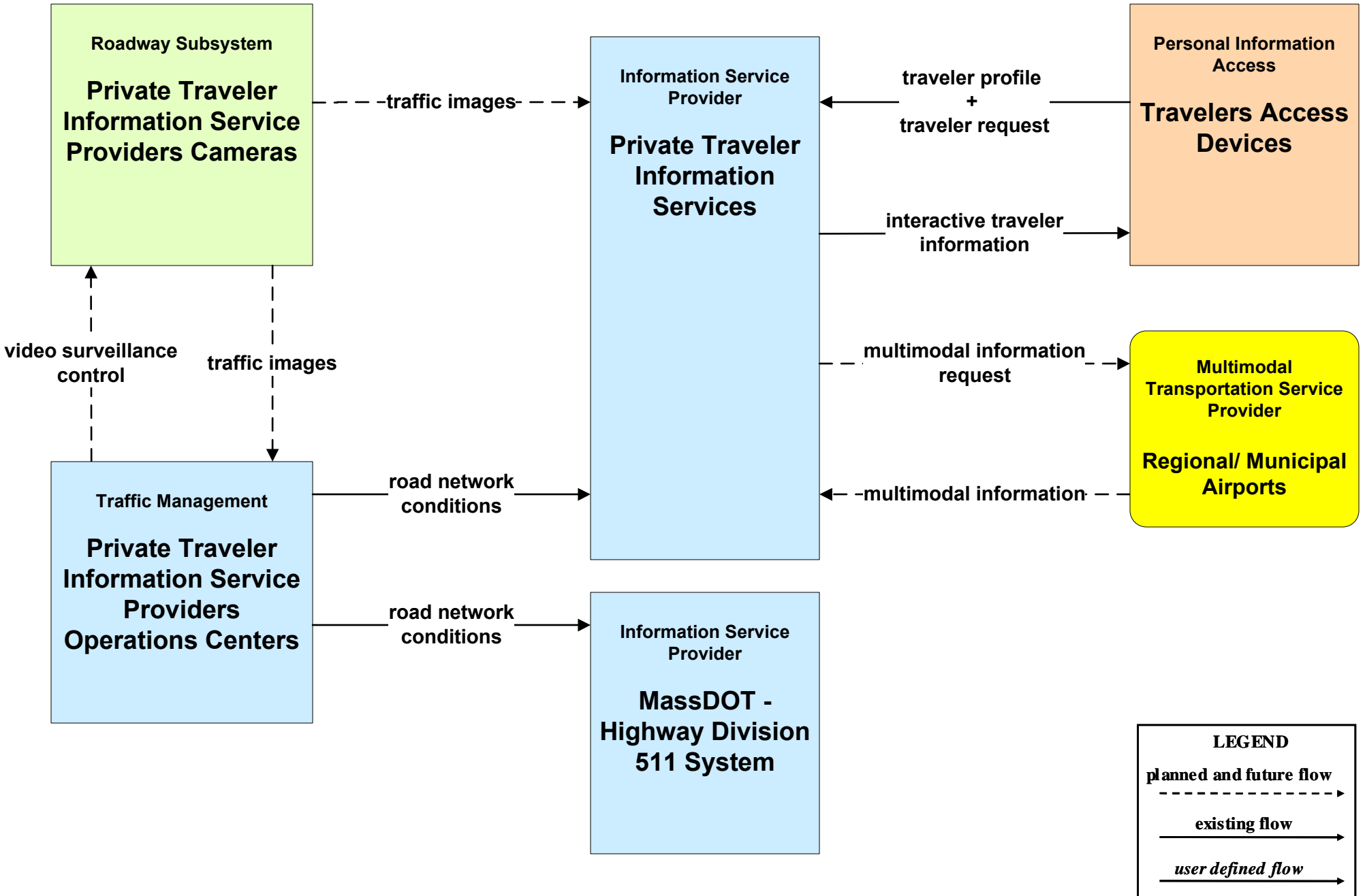
Customized Market Package Diagrams

Advanced Traveler Information Systems (ATIS)

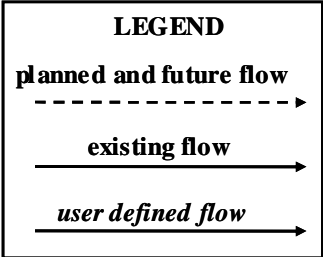
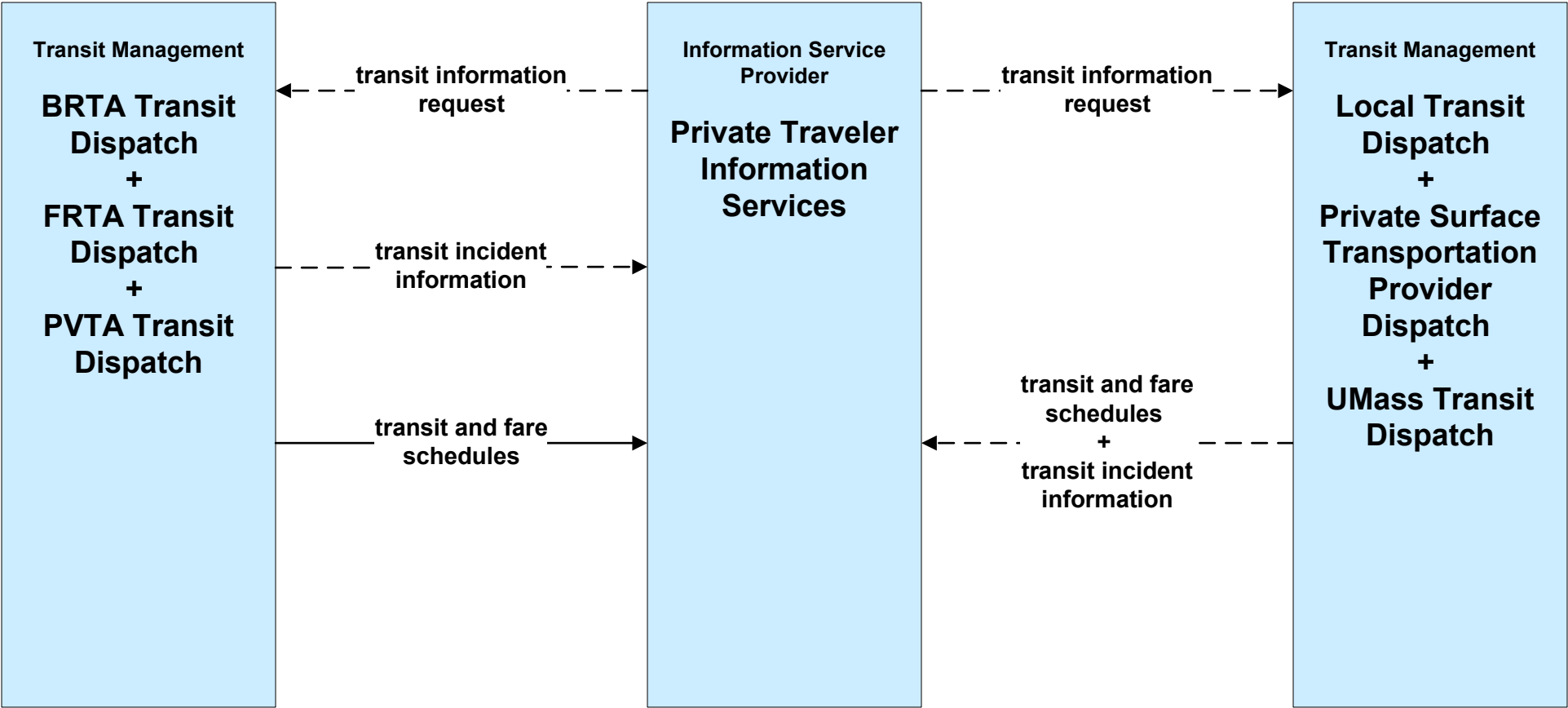
**ATIS02 - Interactive Traveler Information
MassDOT - Highway Division**



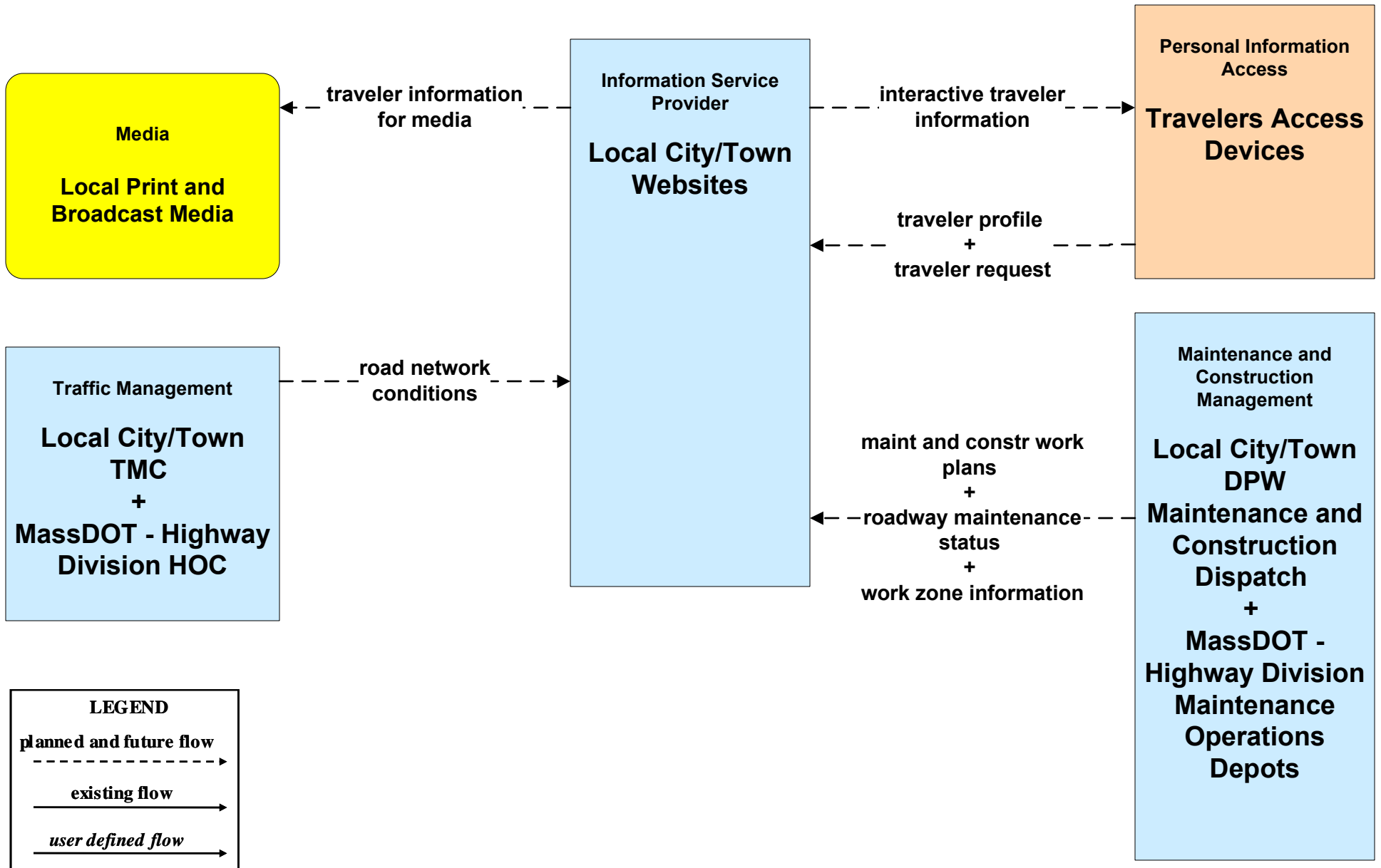
ATIS02 - Interactive Traveler Information
Private Traveler Information Service Providers (1 of 2)



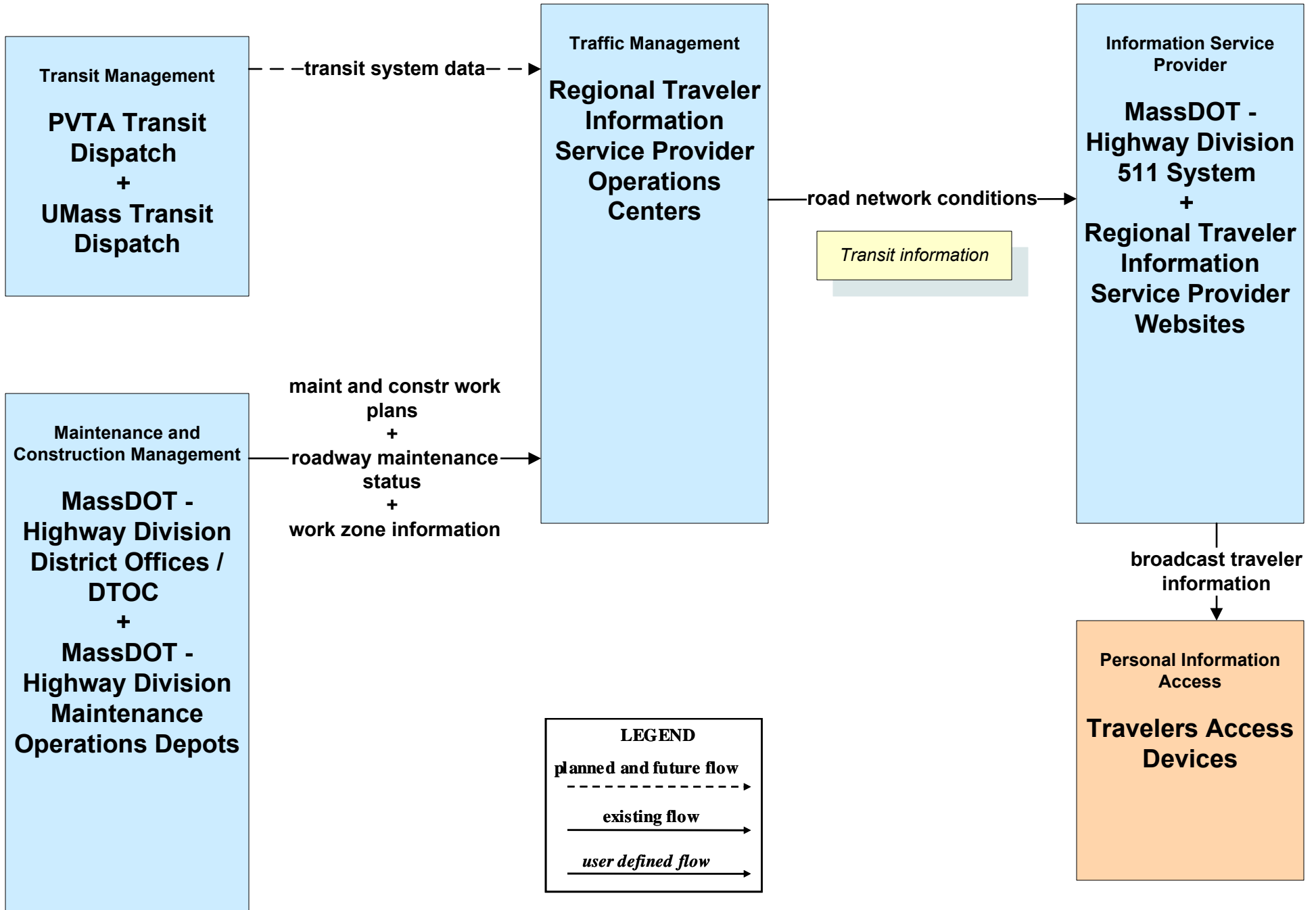
**ATIS02 - Interactive Traveler Information
Private Traveler Information Service Providers (2 of 2)**



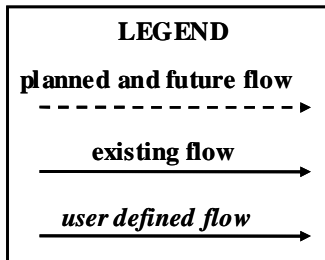
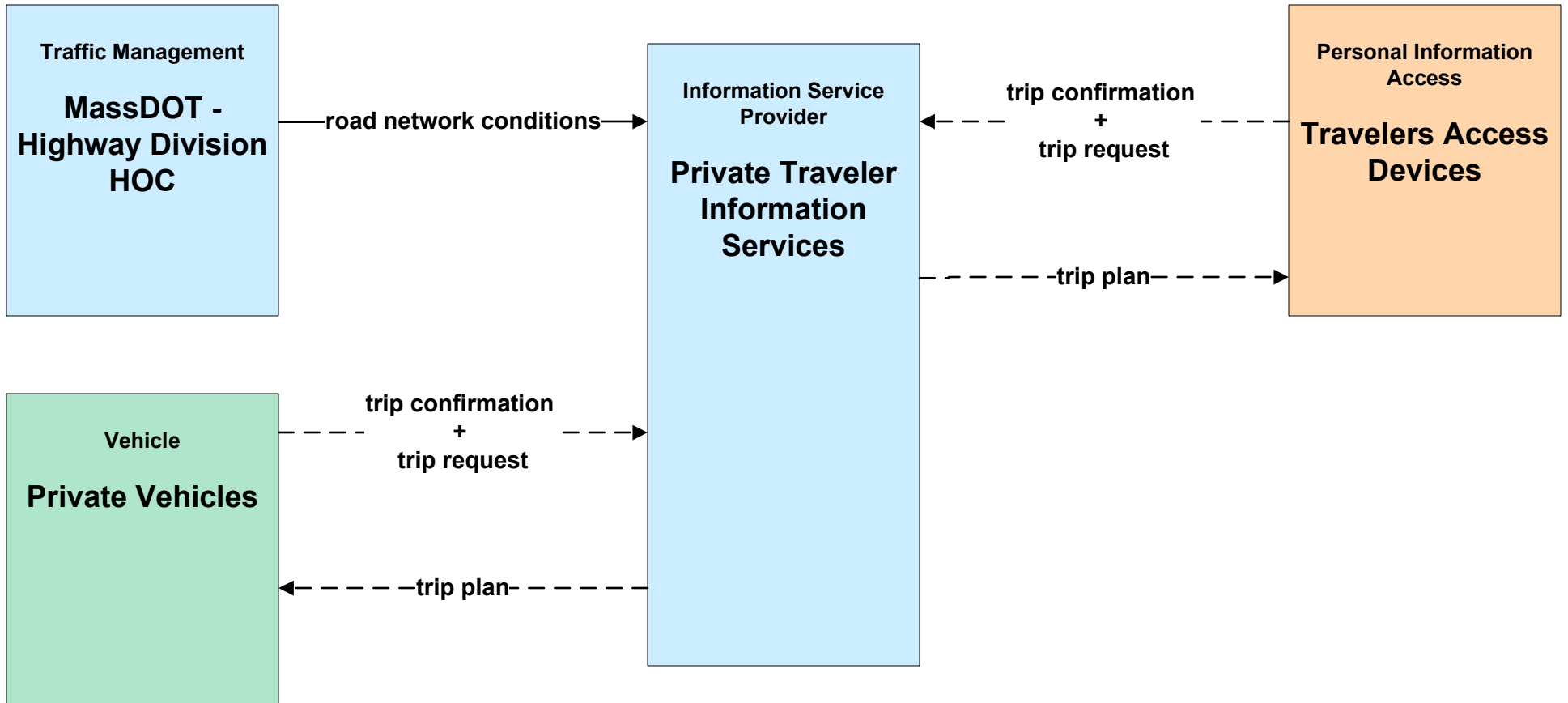
**ATIS02 - Interactive Traveler Information
Local City/Town**



ATIS02 - Interactive Traveler Information Regional Traveler Information Service Providers



**ATIS05 - ISP Based Route Guidance
Private Traveler Information Service Providers**



ATIS08 - Dynamic Ridesharing MassDOT Travel Options Program

